

# BRIAN BEDNARSKI

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## EXPERIENCE

### New England Sports Network (NESN)

Lead UX/UI Product Designer

Watertown, MA

Nov 2021 – Present

Leading and contributing to the product design team responsible for building premium user experiences on desktop, mobile and streaming platforms. Collaborating closely with executives, development, project and marketing teams to ensure the organization's vision is presented at the highest level.

### Fidelity Investments

Principal UX Designer

Boston, MA

Jan 2020 – Nov 2021

Focused on enhancing the client relationship and engagement on Fidelity's flagship app for both Wealth Management Planning and Independent Investing.

### Major League Baseball

Director of Product Design

New York, NY

Aug 2013 – Jan 2020

Worked closely with product managers, developers and designers to define UI and UX, design system and product requirements for Major League Baseball's digital products for desktop, mobile and streaming platforms.

### Reviewed.com

Visual Designer

Boston, MA

Apr 2013 – Aug 2013

Collaborated with editors, experience experts and developers to shape web and mobile applications products for both the editorial and product development teams. Created engaging user experiences and managing projects from initial explorations through final delivery.

### Turtle Transit

Experiential Designer

Lancaster, MA

Apr 2009 – Jun 2012

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## EDUCATION

### Vermont College of Fine Arts

MFA, Graphic Design

Montpelier, VT

Oct 2011 – Oct 2013

### Stockton University

BA, Visual Communications

Pomona, NJ

Sep 1999 – May 2003